

# **THE 2026** **BREAST C****RE** **BREAKFAST**

Flower sponsorship opportunity





# About the breakfast



In 2006, PKF started the annual Breast Care Breakfast to empower our local Breast Care Nurses and give them the opportunity to attend educational conferences and expand their knowledge. One of the PKF partners lost his wife to breast cancer, and we felt we needed to support him and mark her memory. 19 years later, the breakfast has grown to a 500-person event and has raised over \$450,000, contributed to 15 conferences, and supported many Breast Care Nurses and patients in the Hunter Valley through the Hunter Nurse Education Group.

Each patient supported by a Breast Care Nurse feels empowered by them in one of the hardest times of their life, and having them by their side creates a freedom for them to truly be able to express their deepest thoughts and feelings whilst facing the battle of their lives.



Over \$450,000  
raised



Over 123,000  
families supported



14 travel and education  
grants funded



Funding \$150,000 in Hunter nurse-  
led breast care research projects



# Flower sponsorship



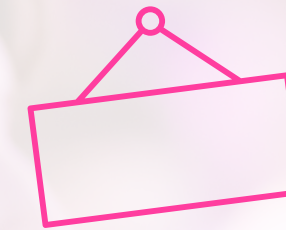
**SPEAKER  
ACKNOWLEDGEMENT  
AT EVENT**



**GROUPED  
SOCIAL MEDIA  
ACKNOWLEDGEMENT**



**LOGO ON EVENT  
PRESENTATION**



**'THANK YOU TO (YOUR  
BUSINESS)' SIGN ON  
EVERY TABLE**



**LOGO AND LINK TO  
YOUR WEBSITE ON THE  
EVENT PAGE**

## WHAT DO WE NEED FROM YOU?

- Provision of a small flower bouquet for each table on the morning (between 30 - 50 small bouquets in a small glass jar)
- Provision of 4 medium sized bouquets as guest speaker gifts (this year our speakers will be two of the Hunter Breast Care Nurses and our MD Natasha Beyersdorf who kindly donates her time for the event)

## WHAT WE HAVE HAD IN PREVIOUS YEARS





# The 2026 Breast Care Breakfast

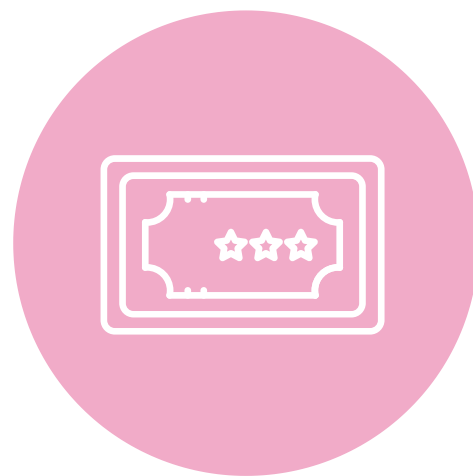
**Date:** 29 October 2026

**Time:** 7am - 9am

**Location:** NEX Newcastle



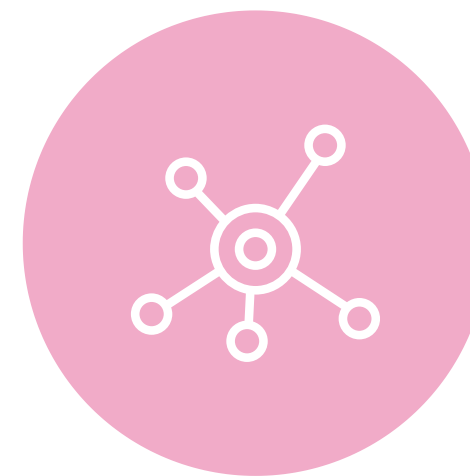
Delicious breakfast



Raffles



Guest speakers



Networking



Fundraising announcement



# Get involved

Your involvement as a sponsor helps us collectively raise more for the breast care nurses, and in turn makes an even greater impact for those facing cancer.

We endeavour to make the sponsorship process as seamless as possible for you and your business.

So are you ready to be a part of the largest fundraising breakfast in the Hunter? Contact our team today.

## **Contact information**

If you have any questions regarding sponsorship opportunities or the event, please contact [marketing@pkf.com.au](mailto:marketing@pkf.com.au).